

SNA of Ohio 2022-23 Goals

Advocacy & Public Image

Goal: Promote School Nutrition Association of Ohio as the Leader in School Nutrition to all State Department Agencies, Legislators, Allied Groups and Community Members.

Objective: Increase the recognition of school nutrition programs as integral in the education process. To have allied organizations look to SNA Ohio for proficiency in child nutrition.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Create connection with Superintendent Association, School Board Association, etc., to bring awareness of SNA of Ohio	President & Legislation Chair	Ongoing	
Continue to research ideas/partners for a state legislative event	Legislation Chair	Ongoing	
Create a plan to promote SNA of Ohio's public image and market the image specifically and accordingly	Marketing Chair/Committee	Ongoing	

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Professional Development

Goal: School Nutrition of Ohio professionals will have the access to the necessary skills and expertise to administer, manage and deliver healthy school meal programs.

Objective: Provide education for all levels of staff and establish increased numbers of Certified and Credentialed members.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Offering virtual learning/education as an opportunity for members to earn CEU credits – goal is quarterly	Professional Development Chair, President, President-Elect	June, 2023	
Create a resource page on the website for past event materials (agendas, presentations, handouts, etc.). Include last year and current year.	Professional Development Chair & Marketing Chair/Committee	June, 2023	
Offer SNS exam in Ohio every two years	President & President-Elect	Ongoing – offer again in 2023-2024	
Continue to educate membership on the Diversity, Equity, and Inclusion initiative (in-person and webinars)	Professional Development Chair	Ongoing	

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Membership and Community

Goal: School nutrition programs will be strengthened through the engagement, leadership and collaboration among SNA's members, state associations, allied partners and other stakeholders.

Objective: Create a comprehensive organization throughout the state which gives all Districts local access to an SNA Chapter, while continuing to focus on diversity and inclusion.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Ensure that each segment of state has an active chapter	Regional Directors & Lead Regional Director	Ongoing	
Reach out to other states to discuss membership benefits (what is working, etc.)	Membership Chair	June, 2023	
Continue the Meet-the-Board (and Membership) articles/highlights (newsletter articles, social media)	Marketing Chair/Committee	Ongoing	
Initiate a mentoring program – focus on design/logistics and begin program in 2023-24	Executive Committee	June, 2024	
Ohio New Member Welcome Email – send monthly	Membership Chair	Ongoing	
Membership Recruitment initiative – quarterly National and ODE list comparisons	Marketing Chair/Committee	Ongoing	

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Governance and Operations

Goal: Continue to focus on effectiveness and efficiency in operations and planning.

Objective: Create/maintain policies and procedures to allow the board to support and implement effectiveness and efficiency accordingly.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Closely monitoring financials and budget with ongoing COVID-related changes in operations plan.	Executive Committee	June, 2023	
Continue drive to become more visible on social media	Marketing Chair/Committee	Ongoing	
Create policies and procedures related to each goal and provide specific updates at each Board Meeting on goals	Chairs as noted for each Goal	June, 2023	